STEFAN HOFFMANN educational projects

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Educational outreach projects are an extension of my artistic practice based upon site specific screen printing projects. I have developed a mobile printing setup which enables me to engage spontaneously on a very short notice in various outreach activities. The setup can also be used for workshops integrated in curricular art making activities in schools. My involvement sometimes goes over several years, with multiple projects engaging the same community. This educational portfolio focusses on three recent projects to highlight the range of possibilities.

Gizmo Gaffe, Hastings (UK), short term outreach project with local youth	03-11
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STEFAN HOFFMANN Aquarius/Gizmo



My mobile practice allows me to involve youngsters in a very organic way. Local youth in Hastings happened to hang out on the street where I was working on another project. At first they were just looking, asking questions, checking out my car, my equipment, my cleaning unit. They happened to be there because of GIZMO, a local charity down the road, run by Pat Fisher. She provides a safe place and food for the disadvantaged local youth. The relationship with the kids slowly evolved, they started giving me a hand here and there. I in turn got involved with GIZMO and its volunteers. The involvement grew into an intensive workshop of a few days. The kids created signs to visualize the main activities of GIZMO and printed them directly on the windows. Screen printing is a very versatile technique. With very simple means you can create complex imagery. The design for signs the youngsters came up with were just hand drawn by them on paper, cut out and stuck to an open screen. This was simple and quick. It created a strong learning experience, as the kids conducted all the steps of the procedure by themselves.

















STEFAN H()FFMANN Collecting Youth Culture



In collaboration with the 'Exchanging Youth Culture' program of the Andy Warhol Museum, I realized a multiple stage project involving schools in the US and in Asia. The educational project started in Pittsburgh, the home base of the Andy Warhol Museum. Students from the 'CAPA High School' collected signs and symbols from their neighborhood. These signs were printed by students from the 'Fudan Experimental School' in Shanghai, first on paper, then vertically on the large windows of their school. Chinese signs were added in the process. As the exchange went on, an evolving collection of images was send back and forth between the partner schools. In every stage it formed the basis of various screen printing activities, integrated in the schools curriculum. These activities included drawing, creative writing, as well T-shirt printing sessions and culminated in large scale window- or wall-printing installations. An additional workshop program was organized to teach the technical basics of screen printing to the art teachers in the Chinese and Japanese schools involved. They were all provided with material and knowledge to enable them to set up a basic printshop. And the versatile nature of screen printing really made an impression! The technique got embedded and I am still in contact with some of the teachers who keep asking questions and share the latest outcome.



















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STEFAN H()FFMANN Collecting Youth Culture



The engagement with the Rankin Christian Center, a community center in the outskirts of Pittsburgh is an example of a long term involvement with a local community. The work started in 2012 with a few workshop sessions and a wall printing project. The participating youngsters were asked to pose in front of a camera. Their portraits where processed, put on screens and the kids printed them on the wall in one of the RCC's activity rooms. Huge inspiration for that first piece was their most important activity room: the basketball court in the gymnasium. After the successful completion of the first wall printing installation and its enthusiastic reception we were looking for a continuation of the engagement. We conceived a project right inside the gym integrating making and playing. This new project was made possible in 2014 thanks to combined efforts of Artists Image Resource, the Andy Warhol Museum and a 'Hive Grant for innovative learning' from the Sprout Fund. I developed an elaborate workshop program which went on for about six weeks with multiple weekly sessions for different age groups. In parallel, I started to work on a large scale screen printed mural on the back wall of the gymnasium. At the beginning the youngsters just continued to play ball. I got them involved gradually letting them occasionally hold or clean something. Their involvement grew, and they kept moving back and forth between playing and printing. The workshop program was leading up towards a basketball tournament and the inauguration of the new mural. For this event the participants printed posters and special jerseys for the different teams. On the mural the kids printed themselves alongside with greek statues and all time basketball stars like Magic Johnson. Working with the kids over such a long period was an extraordinary experience. I saw them gradually warming up to the project. They really engaged in the design and the execution of mural, and were very proud about it. They kept looking at the printing on the walls: their own figures, the basketball stars, the statues, reflecting upon the relationships between the figures, asking questions. Pointing to a greek statue: was he a person, when did he live?

















STEFAN H()FFMANN Curriculum vitae

FORMAL EDUCATION

- 1961 born in Peine (Germany)
- 1982-86 history, literature, philosophy, University of Bielefeld (Germany)
- 1986 third world studies, University of Nijmegen (Netherlands)
- 1987-89 Art Academy Arnhem (ARTEZ), (Netherlands)
- 1989-91 post-graduate: Jan van Eyck Akademie, Maastricht (Netherlands)
- 1991 MA exchange program, University of Quebec in Montreal (UQaM)(Canada)

SOLO EXHIBITIONS/PROJECTS/COMMISSIONS (selection)

- 07/10-2015 GLYCERINE and ROSE WATER, window printing, The Andy Warhol Museum, Pittsburgh PA (US)
- 07/08-2014 fly away fly, wall printing, Rankin Christian Center with Artists Image Resource, Pittsburgh, PA (US)
- 06/07-2014 Une fois pour toutes, wall/window printing, Centre d'Art Contemporain Engramme, Quebec city (CA)
- 03/05-2014 DO NOT RUSH, window printing, 3331 Arts Chiyoda, Tokyo (JP)
- 02/05-2014 Patience, wall printing, KUNSTHAL Rotterdam (NL)
- 04/05-2013 DO NOT CLIMB, wallprinting, AM ART SPACE, Shanghai (CN)
- 08-2012 Rankin, wallprinting, Rankin Christian Center, i.c.w. with Andy Warhol Museum Pittsburgh, PA (USA)
- 10/12-2011 ALL SYSTEMS NORMAL (1), wallprinting, ARPRIM, Belgo Building, Montreal (CA)
- 02-2011 Do not enter, wallprinting, Perkins Library, Duke University, Durham NC (USA)
- 01/02-2011 OFFICES, wallprinting, Codarts, Rotterdam Building, Rotterdam (NL)
- 10/11-2010 brand-new (3), window/wallprinting, 401 Building, OPEN STUDIO, Toronto (CA)
- 10/11-2010 brand-new (2), wallprinting, Museum of Contemporary Canadian Art (MOCCA), Toronto (CA)
- 06/08-2010 SMILE!, windowprinting, Phoenix Brighton, Brighton (UK)
- 11/12-2009 American meter, windowprinting, Artist Image Resource, Pittsburgh PA, (VS)
- 07/08-2009 Tabula rasa, windowprinting, Delikatessenhaus, Leipzig (D)
- 03/04-2009 Wechselwirkungen, wall-/windowprinting, Inkijk Gallery, Amsterdam (NL)
- 10/11-2008 De soetheydt van de kerle, windowprinting, Dok Kunst, Delft (NL)
- 07-2008 Spiel mit dem Feuer, wallprinting, geh8, Dresden (D)
- 04/05-2008 Onbevoegden Only, windowprinting, Netherlands Architecture Institute (Nai), Rotterdam (NL)

STEFAN H()FFMANN Curriculum vitae

GROUP EXHIBITIONS/PROJECTS/COMMISSIONS (selection)

11/12-2014 Please stay between the lines, Pulchri Studio, part of PulchriGrafiek14 Biennial , The Hague (NL) 11/12-2013 Cocagne!, window printing, La Plate-Forme, part of 'Les Grands Magasins', Dunkerque (FR) 10/12-2013 One One Way, wall printing, Work on paper, Artists Image Resource, Pittsburgh, PA (USA) 09/11-2013 Danse Macabre, wall printing, IMAGO, part of 'JÈ'ST 2013 Biennial', Moncton (CA) 09/11-2013 Take a Duvet Day, window printing, Moncton University, part of 'JÈ'ST 2013 Biennial', Moncton (CA) 08/09-2013 Aquarius, window printing, Claremont Studio's, part of 'Ici et La', Hastings (UK) 05/06-2013 Tipping Hazard, wallprinting, ZYGOTE PRESS, part of 'housebroken', Cleveland OH, (USA) 11/12-2012 Comfort, windowprinting, GEMAK Vrije Academie, part 'operandi', The Hague (NL) 08/09-2012 NU, wall/windowprinting, Center for Visual Arts Amsterdam, part of 'boundless', Amsterdam (NL) 06/07-2012 Wenn ein Haus brennt,window-/wallprinting, part of 'alles grafisch', Center for Visual Arts Utrecht (NL) 11/12-2011 TE HUUR, windowprinting, idll, part of 'onderZOEKT', Delft (NL) 05/06-2011 Graphosbienale, Museum het Kruithuis, Den Bosch, (NL) 09/11-2010 Displacement activity, windowprinting, Koffler Art Center, part of 'Mixedfit', Toronto (CA) 03/04-2009 Quiz evadet, part of 'drukwerk buiten de marge', pictura, Dordrecht (NL)

EDUCATIONAL PROJECTS

- 03-2014 Collecting Youth Culture, with Andy Warhol Museum, Shanghai, Tokyo and Pittsburgh, PA (CN, JP, USA)
- 06-2013 Kent State University, Print Blossom Visiting Artist, Kent OH, (USA)
- 07-2012 resident artist, Artist Image Resource, Pittsburgh PA, (USA)
- 11-2011 visiting artist at Concordia University, Montreal (CA)
- 10-2011 workshop vertical screenprinting, Atelier Graff, Montreal (CA)
- 02-2011 visiting artist at Duke University, Durham NC (USA)
- 02-2010 WDK, Willem de Koning Academie, workshop windowprinting, Rotterdam (NL)

GRANTS

- 2013 project grant Mondriaan Foundation (NL)
- 2012 research grant Rotterdam Visual Art Center (CBK) (NL)
- 2012 project grant, Stokroos Foundation, Netherlands
- 2011 international artist grant , Canadian Council for the Arts

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